



For Immediate Release

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Miva Announces Live Town Hall Event

An Inside Look into Upcoming Features of the Ecommerce Software and the Future of Miva

San Diego, CA – Miva, Inc., the enterprise ecommerce platform, is pleased to announce the first Miva Town Hall event of 2018. During this live event, guests will have the opportunity to discover new ways to utilize the feature-rich Miva platform to maximize profitability in 2018. The Miva Town Hall takes place on Thursday, January 25th from 10:00 am to 11:00 am PST, and will be broadcast live via Miva’s Facebook page.

Rick Wilson, Miva CEO, says, “A new year brings new opportunities to maximize revenue from your online business. During this exclusive Facebook event, merchants will learn more about the improvements Miva is making to fuel their online success.” Wilson continues, “Brennan and I will also discuss the benefits of attending MivaCon 2018, our upcoming ecommerce conference, happening in March.”

Rick Wilson and Miva VP of Developer Relations, Brennan Heyde, will guide viewers through new features included with the next software release, hosting infrastructure updates, new ReadyTheme website templates, agency partner news, and API updates. Together, they will also share exciting news about what Miva storeowners can expect to see with the next version of the ecommerce software, Miva 10.

During an exclusive Q & A, attendees will also have the opportunity to ask questions about the topics covered during the Town Hall event. This live, interactive event is free to attend, and a Facebook account is not required to watch. Tune into Miva’s Facebook Page (facebook.com/mivainc) on Thursday, January 25th at 10 am PST to participate.

About Miva, Inc

Since 1997, Miva has delivered expertly-designed solutions to help high-growth businesses serve their customers in the most innovative, forward-thinking ways possible. Miva stores deliver superior online shopping experiences and support sophisticated back-end ecommerce workflows. Miva is the only cloud-based platform that provides a reliable and expandable enterprise ecommerce solution from a single source; Miva owns and maintains the Miva Merchant software and cloud-based hosting environment. Visit <http://www.miva.com> for more information.